

Sales Book

Y?
NOT
MILANO



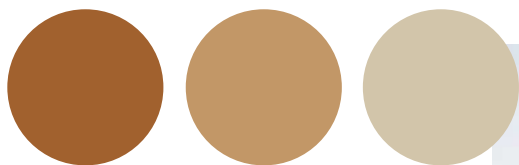
SPRING / SUMMER

Sneakers Collection

2021



YES SNEAKER CLASSIC COLLECTION

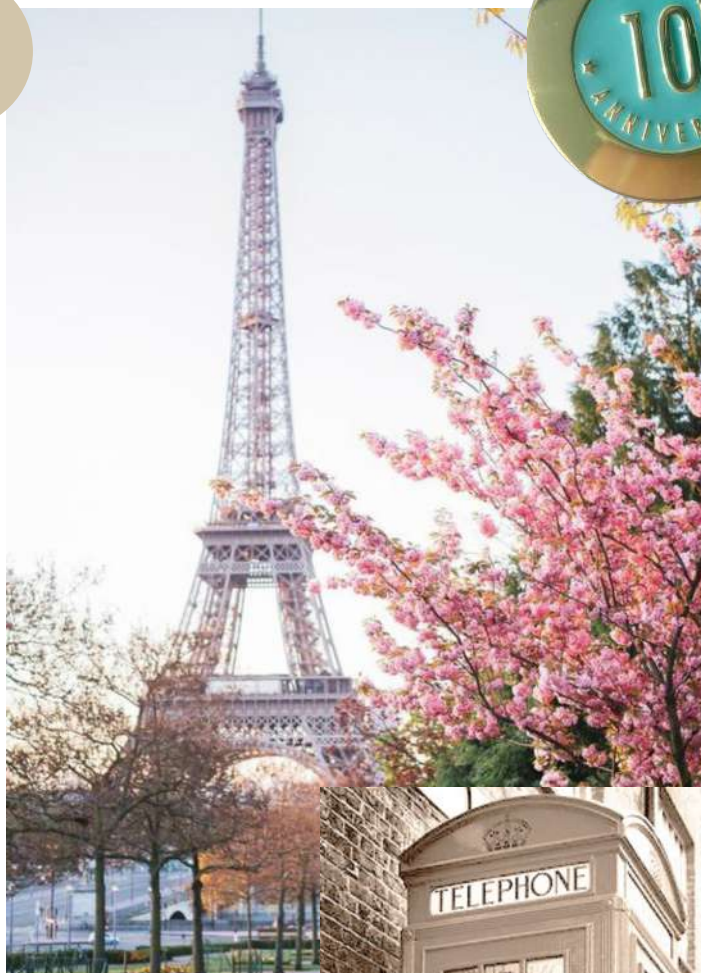


The collection is perfect for those who love to uniquely express themselves and to behave in an original way.

Explore Italian and international cities drawing them on romantic, delicate, iconic and details-driven pictures.

A passe par tout style, the Yes sneaker is been renewed in style and details, perfectly in line with the season's trends.

La collezione è perfetta per chi ama esprimere se stesso in modo distintivo e raccontarsi in modo originale. Esplora città italiane e internazionali rappresentandole attraverso istantanee dal sapore romantico, delicato e da iconici dettagli. Passe par tout di stile, la Yes sneaker è stata rinnovata nello stile e nei dettagli, in linea con i trend di stagione.



DETAILS & GRAPHIC OPTIONS

ART.YNP1000

WHOLESALE PRICE €31.90

RETAIL PRICE €79.00

Upper material: Action leather



01 VENEZIA CANAL GRANDE



02 LONDON REGENT STREET



03 ROMA AURELIA



04 NAPOLI CASTEL



05 ALBEROBELLO



06 SAUVAGE



07 STARS

DETAILS & GRAPHIC OPTIONS

ART.YNP1000

WHOLESALE PRICE €31.90

RETAIL PRICE €79.00

Upper material: Action leather



08 CIEL DE PARIS



09 ROMA TREVI



10 NEW YORK STREETS



11 MILANO CLASSIC



12 PARIS CHARLESTON



13 CINQUE TERRE



14 TRULLI

FASHION COLLECTION

A Fashion alternative to the Classic world, it depicts from an high perspective skyline and metropolitan cities. It's a real gift to the most famous metropolis shown in black & white.

Un'alternativa Fashion al mondo Classic, rappresenta skyline e città metropolitane con una visione dall'alto. Un vero e proprio omaggio alle più famose metropoli raffigurate in black & white.



DETAILS & GRAPHIC OPTIONS

ART.YNP1001

WHOLESALE PRICE €31.90

RETAIL PRICE €79.00

Upper material: Action leather



01 LONDON



02 PARIS



03 NEW YORK

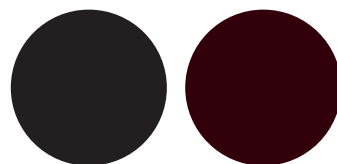
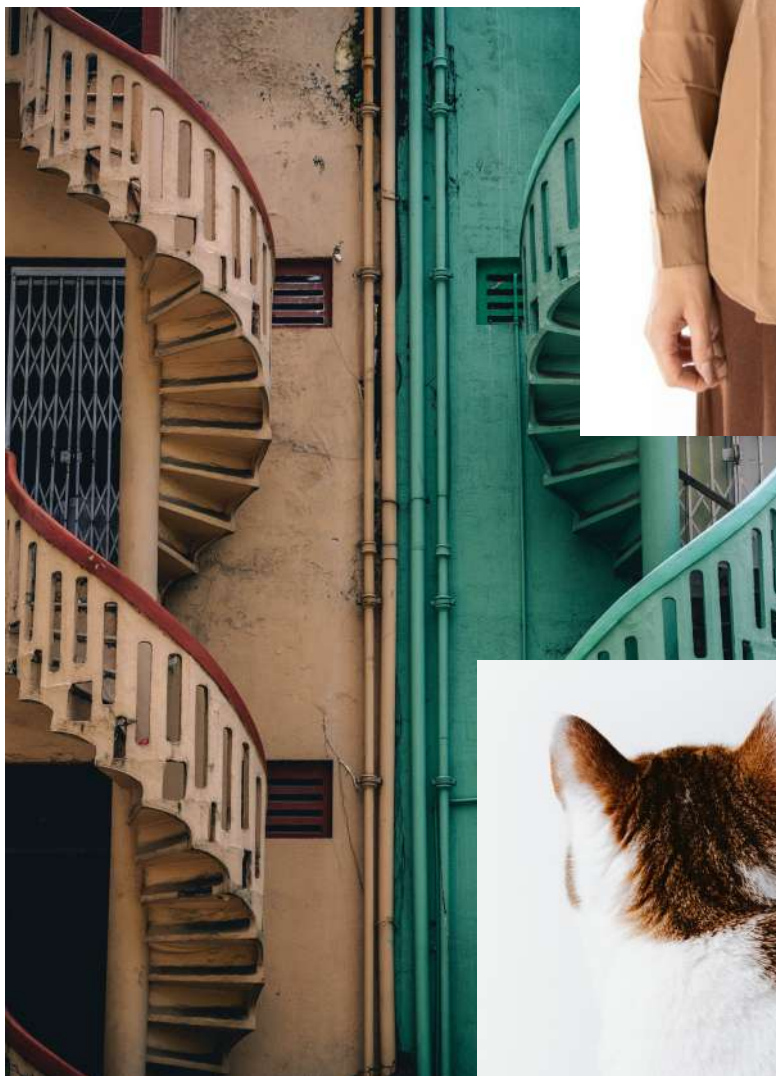


04 MILANO

CREAM COLLECTION

Casual two-tone collection characterize by a tongue central ribbon printed in nuance.

Collezione casual bicolore caratterizzata dal nastro centrale sulla lingua stampato in nuance.



DETAILS & GRAPHIC OPTIONS

ART.YNP1400

WHOLESALE PRICE 27.90

RETAIL PRICE € 69.00

Upper material: Action leather



01 BEIGE / PINK



02 WHITE / BEIGE



03 WHITE / GREEN



04 BEIGE / LIGHT BLUE



05 WHITE / BLACK

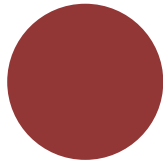
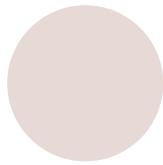
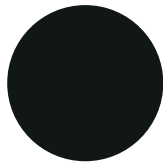
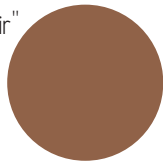
QUEEN COLLECTION

A classic model embellished with a "total air" sole that make it charming and functional, perfect in each situation.

This sneaker is made in leather and a transparent logo on quarter.

Un modello ormai classico impreziosito da una suola total air che lo rende accattivante e funzionale, perfetta per ogni situazione.

Questa sneaker è realizzata in pelle con un printing laterale trasparente.



DETAILS & GRAPHIC OPTIONS

ART.YNP1450

WHOLESALE PRICE €35.90

RETAIL PRICE €89.00

Upper material: Action leather



01 WHITE SILVER



02 BLACK



03 SILVER

ART.YNP1455

WHOLESALE PRICE €35.90

RETAIL PRICE €89.00

Upper material: Action leather



01 PINK DK.SILVER



02 SILVER GOLD

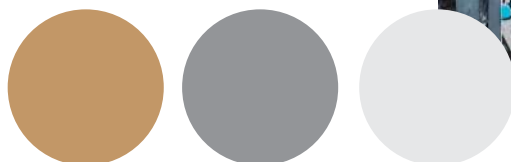
HOLLYWOOD COLLECTION



Collection inspired by the world of the Cinema and Hollywood stars, long-lasting icons of charme, symbols of a never ending fashion and of an eternal beauty.

Main detail of Hollywood collection are transparent soles with a print of Marilyn Monroe depicted on neutral or lively tones, perfect for modern divas who loves to surprise.

Collezione ispirata al mondo del Cinema e alle star di Hollywood, icone di un fascino senza tempo, simbolo di una moda intramontabile e di una bellezza eterna. Dettaglio della collezione Hollywood sono le soles trasparenti con la stampa di Marilyn Monroe immortalata su tonalità neutre o vivaci, perfetta per le dive di oggi che amano sorprendere.



DETAILS & GRAPHIC OPTIONS

ART.YNP1505

WHOLESALE PRICE 27.90

RETAIL PRICE € 69.00

Upper material: Suede and nylon



01 CORAL



02 NEON YELLOW



03 SILVER



04 PALE BLUE

DETAILS & GRAPHIC OPTIONS

ART.YNPI510

WHOLESALE PRICE 27.90

RETAIL PRICE € 69.00

Upper material: Nylon &
suede/microfiber



01 BLACK BLU



02 BEIGE / FUXIA



03 PINK



04 WHITE / SILVER



05 GREEN

DETAILS & GRAPHIC OPTIONS

ART.YNP1500

WHOLESALE PRICE 27.90

RETAIL PRICE € 69.00

Upper material: Action Leather



O1 WHITE / FUXIA / ROYAL



O2 BLACK / FUXIA / ROYAL

ART.YNP1520

WHOLESALE PRICE 27.90

RETAIL PRICE € 69.00

Upper material: Nylon Action
Leather

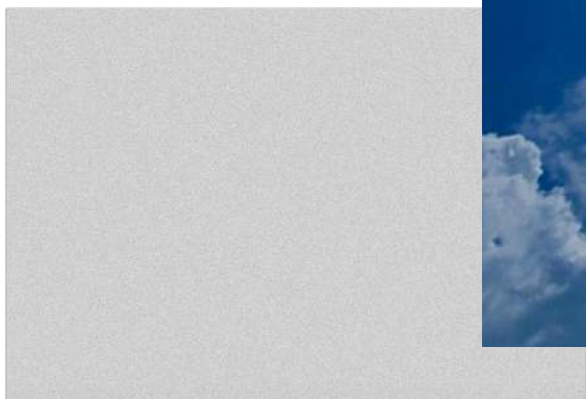


O1 WHITE



O2 BLACK

ARIA COLLECTION



ARIA is a collection that merge design and technology. The sole, with air cushioning system, give an absolute comfort. Two version, the first classical in leather, the second one is made in totally breathable nylon so you can wear this sneaker all summer long.

ARIA è collezione che unisce design e tecnologia. La suola, con sistema di ammortizzazione ad aria, garantisce un comfort assoluto. Due versioni, la prima classica in pelle, la seconda nylon totalmente traspirante per poter indossare questa sneaker durante tutta l'estate.



DETAILS & GRAPHIC OPTIONS

ART.YNP1600

WHOLESALE PRICE 31.90

RETAIL PRICE € 79.00

Upper material: Microfiber and
Breathable Nylon Fabric



01 BLACK GOLD



02 PALE BLUE



03 SALMON



04 WATER GREEN

DETAILS & GRAPHIC OPTIONS

ART.YNP1605

WHOLESALE PRICE 31.90

RETAIL PRICE € 79.00

Upper material: Action Leather



01 WHITE / SILVER



02 ROSE / GOLD

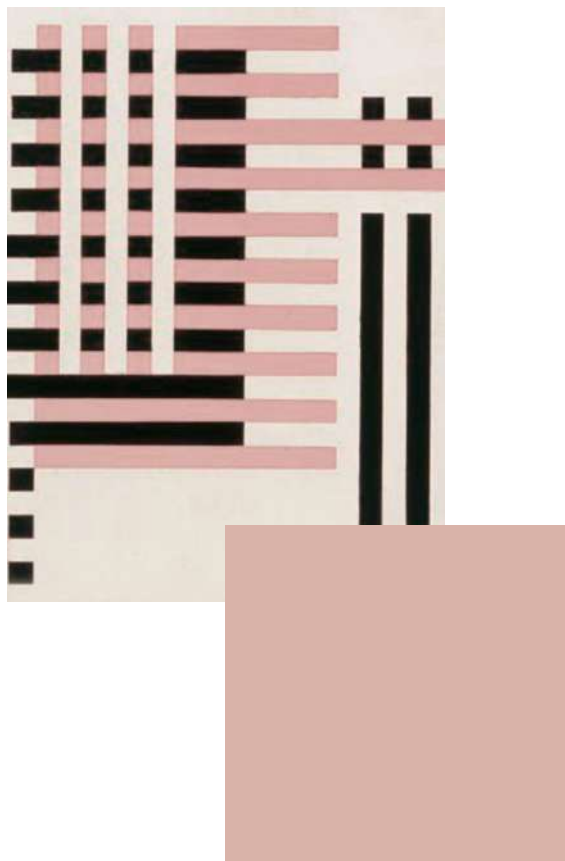


03 GOLD



04 GUN METAL

STRIPES COLLECTION

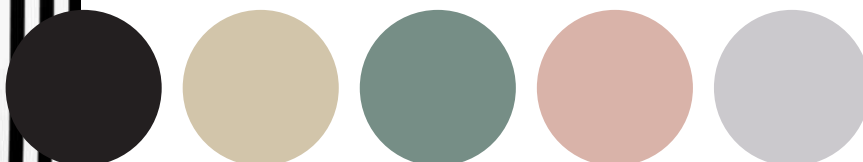


This capsule of ARIA collection present the classical running style enriched by an elastic band on which the Ynot? Milano logo is written on a stripe-based form.

Perfect to give to your outfit a touch of bon-ton. It's a game of juxtaposition for real brand-lovers.

Capsule della linea ARIA propone il classico modello running arricchito da una fascia elastica sulla quale il logo Ynot? Milano viene proposto sotto forma di riga.

Perfetta per regalare un tocco di bon ton ai tuoi outfit. Un gioco di sovrapposizioni per vere intenditrici del brand.



DETAILS & GRAPHIC OPTIONS

ART.YNP1610

WHOLESALE PRICE 31.90

RETAIL PRICE € 79.00

Upper material: Action Leather



01 WHITE / RED / PINK

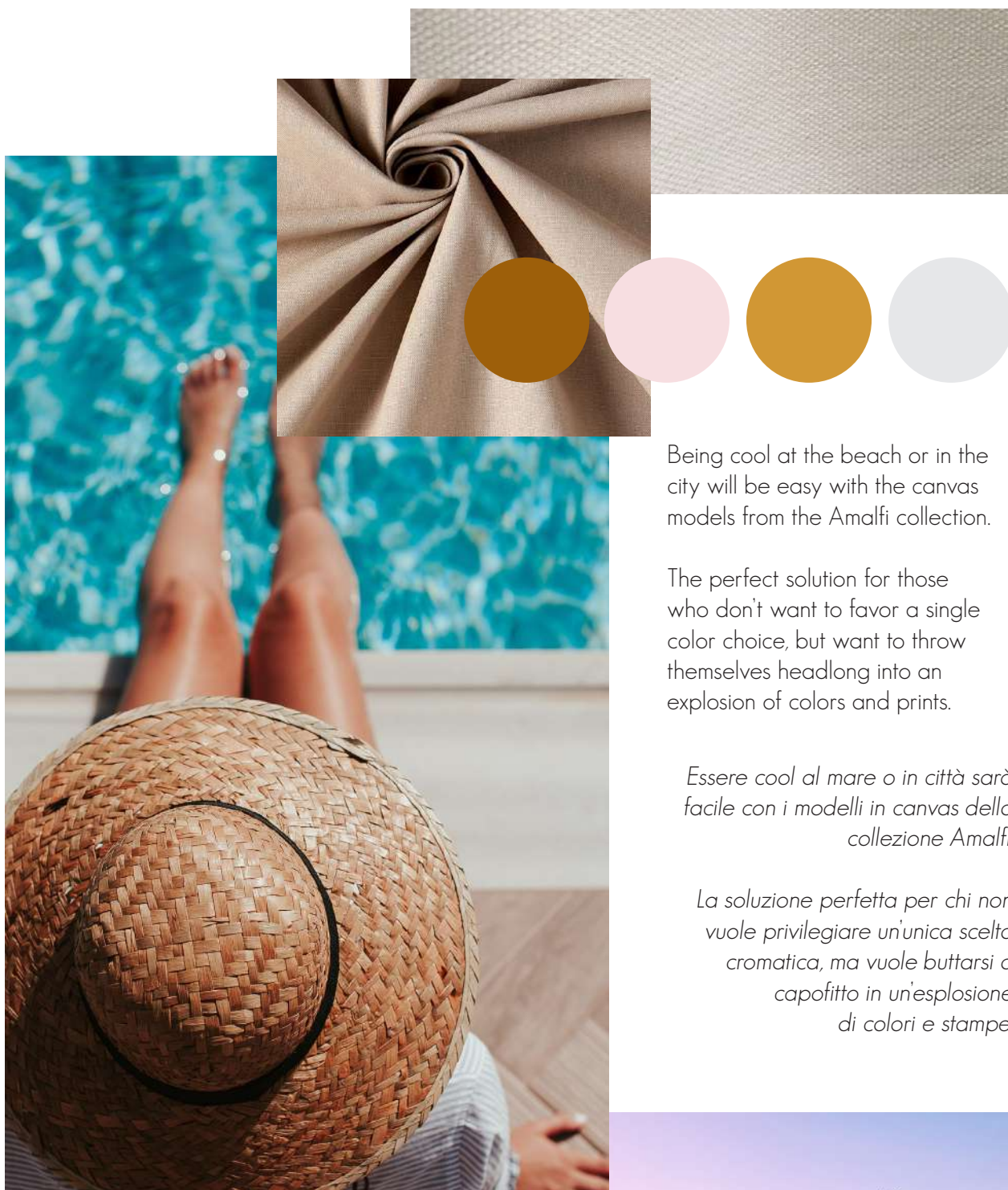


02 WHITE / GREEN BAY



03 LT.BEIGE / PINK

A M A L F I C O L L E C T I O N



Being cool at the beach or in the city will be easy with the canvas models from the Amalfi collection.

The perfect solution for those who don't want to favor a single color choice, but want to throw themselves headlong into an explosion of colors and prints.

Essere cool al mare o in città sarà facile con i modelli in canvas della collezione Amalfi.

La soluzione perfetta per chi non vuole privilegiare un'unica scelta cromatica, ma vuole buttarsi a capofitto in un'esplosione di colori e stampe.



DETAILS & GRAPHIC OPTIONS

ART.YN10700

WHOLESALE PRICE 23.90

RETAIL PRICE € 59.00

Upper material: Canvas



01 ECRU



02 ECRU / PINK



03 NAVY



04 PINK



05 WHITE